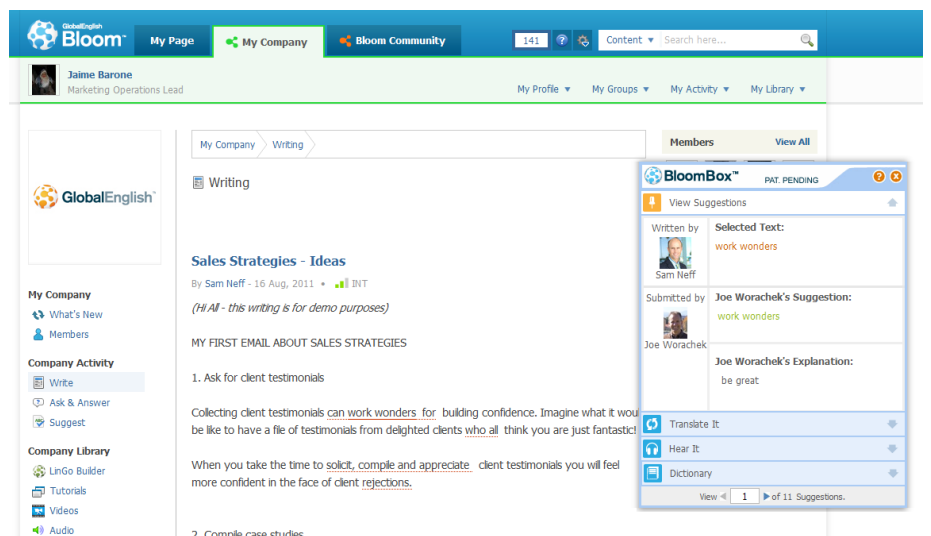


10 Ways to Bloom

- 1 Collaborate with peers on key deliverables with the “Make a Suggestion” tool
- 2 Access expert-created content
- 3 Access company-created content
- 4 Get a quick reply to an urgent question
- 5 Share photo/videos/information
- 6 Record audio and video on the fly
- 7 Create private groups
- 8 Join/create public groups
- 9 Stay connected
- 10 Upload information to your Profile

1 | Collaborate with peers on key deliverables with the “Make a Suggestion” tool:

As a non-native English speaker, you may need to improve that critical memo with help from your peers. Your “co-helpers” can provide feedback by highlighting and right-clicking any part of your writing to access our patent-pending toolkit, BloomBox, with its “Make a Suggestion” option. You can choose to accept the feedback or not.



The screenshot shows the Bloom platform interface. At the top, there's a navigation bar with 'Bloom', 'My Page', 'My Company', and 'Bloom Community'. Below this, a user profile for 'Jaime Barone' is visible. The main content area shows a writing post titled 'Sales Strategies - Ideas' by Sam Neff. The post text includes 'MY FIRST EMAIL ABOUT SALES STRATEGIES' and '1. Ask for client testimonials'. A BloomBox tool is overlaid on the text, showing a 'View Suggestions' window. The window displays a 'Selected Text' of 'work wonders', a 'Submitted by' of 'Joe Worachek's Suggestion', and a 'Joe Worachek's Explanation' of 'be great'. The window also has options for 'Translate It', 'Hear It', and 'Dictionary'.

2 | Access expert-created content:

Or access a tutorial created by a GlobalEnglish Bloom expert on plural noun endings.



The screenshot shows the Bloom platform interface. At the top, there's a navigation bar with 'Bloom', 'My Page', 'My Company', and 'Bloom Community'. Below this, a user profile for 'Jaime Barone' is visible. The main content area shows a user profile for 'Jennifer Recio Lebedev' with a 'Writing' tab selected. The profile shows '166 Writings' and 'All English Levels'. A writing post titled 'Lesson 1 (Professional Services - Intermediate) - Words in Context' is displayed, dated '20 Jan, 2012'. The post text includes 'collaborate collaboration expertisein the loopobjectiveAs a teacher and materials writer, I work independently, but that doesn't mean I always work alone. I often _____ with others over the Internet. It's not really that difficult to organize group projects. The main challenge is to communicate Read'.

3 | Access company-created content:

Re-use content created by your company, such as a product demo or training.

The screenshot shows the 'My Company' section of the Bloom interface. The main content area displays a tutorial titled 'Articles, definite and otherwise.' by JP Ayyappan, dated 16 Jun, 2011. A prominent green button labeled 'Start Tutorial Now' is centered on the page. Below the title, the tutorial description states: 'This is a tiny lesson focusing on the most well known and basic parts of speech called articles.' The estimated duration is 15 minutes, and the skill level is Reading, Writing, and Speaking. The subject is English 'How To' Topics, English Words/Grammar. The tutorial has received 4 reviews with a 5.0/5 rating. On the right side, there is a profile for JP Ayyappan, a Marketing Operations Lead, with a photo and a brief bio: 'I provide ongoing support to the sales and account management teams with technical and IT related questions.'

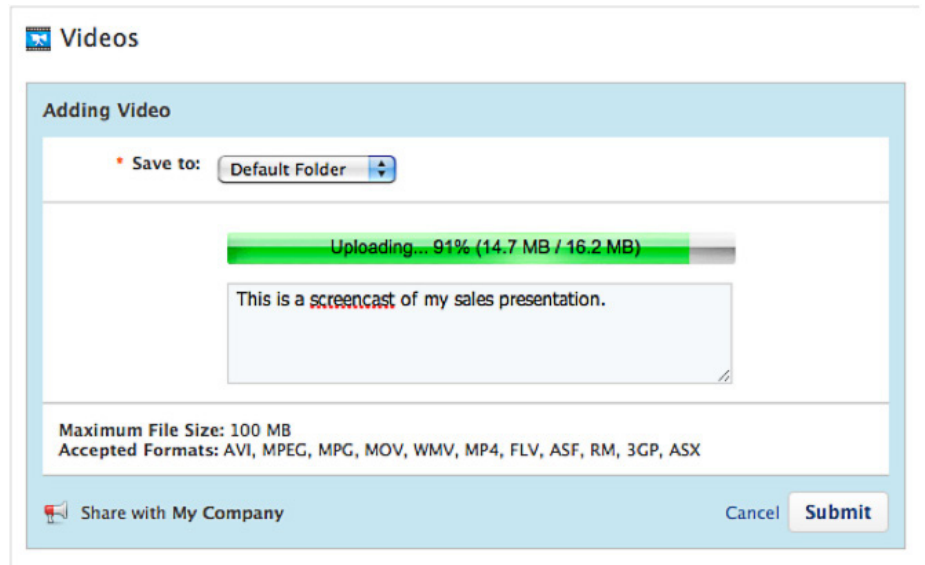
4 | Get a quick reply to an urgent question:

Use the Ask & Answer feature to get answers to your questions (such as the correct adjective to use in an important customer email) from anyone in your company or the Bloom Community.

The screenshot shows the 'Ask & Answer' section of the Bloom interface. The main content area displays a question posted by Anthony Montalvo: 'Hello GlobalEnglish! Does anyone have materials that explain the importance of the Placement Test? I am trying to write up a sample text for a client to motivate users to complete the test, and would love to see any samples you might be aware of. ...' The question was posted on 13 Dec, 2011 and has 2 answers. A '+ Ask New Question' button is visible in the top right corner. On the right side, there is a 'Members' section with a grid of user avatars and a 'Company Info' section for GE Admin, Rajan Parasuraman, with 253 members.

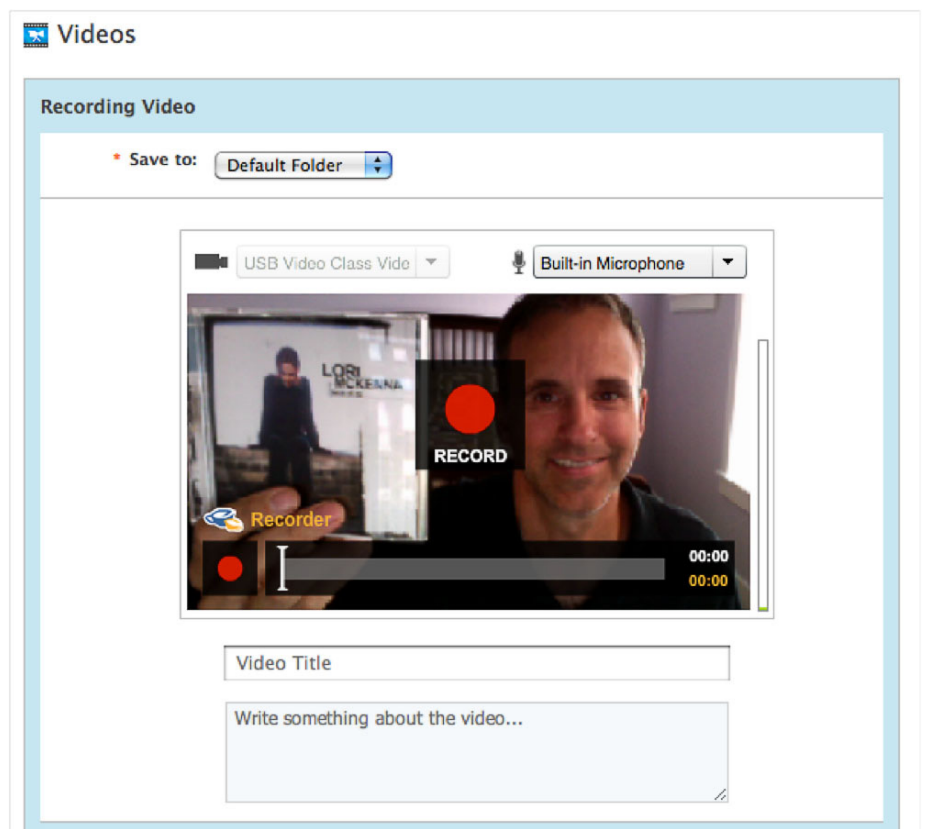
5 | Share photo/videos/information:

Do this with the click of a button instead of clogging up email inboxes.



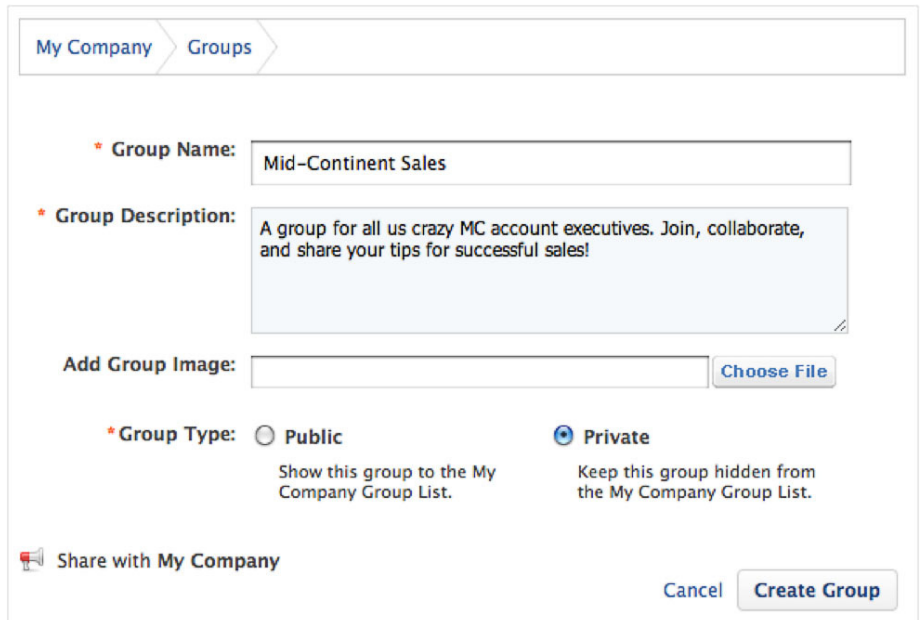
6 | Record audio and video on the fly:

If you are preparing for an analyst demo and want feedback on your speech, facial expressions and accent, just record yourself and request input from your colleagues.



7 | Create private groups:

If you want only a trusted group of colleagues to view and critique that memo you are writing, or you just want to keep something within your team, you can create your own private group.



The screenshot shows a 'Create Group' form within a company portal. At the top, there are navigation tabs for 'My Company' and 'Groups'. The form contains the following fields and options:

- * Group Name:** A text input field containing 'Mid-Continent Sales'.
- * Group Description:** A text area containing 'A group for all us crazy MC account executives. Join, collaborate, and share your tips for successful sales!'.
- Add Group Image:** A text input field with a 'Choose File' button to its right.
- * Group Type:** Two radio button options: 'Public' (unselected) and 'Private' (selected). Below 'Public' is the text 'Show this group to the My Company Group List.' Below 'Private' is the text 'Keep this group hidden from the My Company Group List.'
- At the bottom left, there is a 'Share with My Company' link.
- At the bottom right, there are 'Cancel' and 'Create Group' buttons.

8 | Join/create public groups:

Join a group that discusses subjects that interest you. Or create your own!



The screenshot shows the user interface of the GlobalEnglish Bloom platform. The top navigation bar includes the 'GlobalEnglish Bloom' logo, 'My Page', 'My Company', and 'Bloom Community' tabs. A search bar is visible on the right. The user profile for 'Jaime Barone, Marketing Operations Lead' is shown at the top right. The main content area features a welcome message: 'Hello Jaime Barone, welcome to GlobalEnglish Bloom™!' with a 'Try one of these activities to get started:' section containing 'Create a group' and 'Join a group' buttons. Below this is a 'My Company > What's New >' breadcrumb and a 'My Company' section with 'Update', 'Ask', and 'Write' options. On the right side, there is a 'Members' section with a 'View All' link and a grid of member profile pictures.



9 | Stay connected:

Stay in touch or connect with co-workers in different parts of the globe.

Manage Contacts | Contact Requests

All | Show Only | Sort By

- Sanjeev Angadi**
MANAGER, GLOBAL CLIENT SERVICES AT GLOBALENGLISH CORPORATION
- Remeshan S Madhavan**
- Dinesh Kumar B**
SOFTWARE ENGINEER
- Xavier babu**
PROJECT MANAGER
- Sam Neff**
- Vishakha Parvate**
PRODUCT OWNER

10 | Upload information to your Profile:

Let your co-workers know about your areas of expertise and qualifications as well as your interests and hobbies. Or reach out to the appropriate colleagues based on their background to get information/assistance.

GlobalEnglish Bloom | My Page | My Company | Bloom Community | 141 | Content | Search here...

Jaime Barone
Marketing Operations Lead

My Profile | My Groups | My Activity | My Library

My Page | Profile

Jaime Barone

Profile | Profile Completed 100% | Edit Profile

About Me: Hello!
It's hard to describe me as a person. I'm a little bit of everything!
I'm born and raised a California girl and I don't think I would have it any other way.
I currently live in Marin County with my husband, Dave, son, Aiden and our two dogs, Bean and Winston.

Job Title: Marketing Operations Lead

English Level: of Client

GlobalEnglish™

Contacts | View All