

GlobalEnglish LinGo Pro™

Global professionals today are constantly on the move as they visit customers, partners or distributed team members. They need tip-of-the-finger access to browser- and mobile-based tools to stay connected and enhance productivity on the job. GlobalEnglish, a leader in on-demand Business English learning and performance support, has launched GlobalEnglish LinGo Pro™, a mobile- and browser-based app for iPhone™ and Android™ devices to provide on-the-go support to its customers to ensure effective business communication in English.

By providing your employees with easy access to the definitions and pronunciations of industry-specific, company-specific, topic-specific and user-selected words, GlobalEnglish LinGo Pro™ enables them to



* Access to GlobalEnglish LinGo Pro is available only to Standard, Business and Enterprise customers as an add-on to our free app, GlobalEnglish LinGo, which can be used to define, pronounce and translate (support for 34 languages) everyday English words.

** Standard Edition excludes Company Word lists.

Summary

GlobalEnglish LinGo Pro™* is a component of the GlobalEnglish Suite of innovative on-demand software products for global enterprises designed to improve Business English, advance Enterprise Fluency and drive better business results using the Web, mobile devices and social enterprise tools.

Benefits

- Provides mobile- and browser-based access to relevant business terms and vocabulary anytime, anywhere.
- Enables subscribers to work faster and be more effective while communicating in the workplace.
- Facilitates educating employees on company-specific terms, expressions and acronyms.**
- Enables one-click access (from browser version) to GlobalEnglish Edge™ content.

Features†

- Comprehensive word lists
My Word Lists
Flashcards for practicing Business English anytime, anywhere.

† These features are available as add-ons to the features in our free app, GlobalEnglish LinGo (definition, pronunciation and translation of everyday English words).

Features (Continued)

- Mobile and browser versions
Browser version integrated with GlobalEnglish Edge™ and GlobalEnglish Bloom™. Also provides quick links to GlobalEnglish Edge™ learning content and features.
- Simple user authentication ensures secure access.
- Record yourself saying a word and compare that with the right pronunciation of the word.

System Requirements

Microsoft XP SP2 or higher

Windows Vista, 32 or 64-bit version

Windows 7, 32 or 64-bit version

Mac OSX (with Firefox and Chrome)

Internet Explorer 7.x, 8.x, 9.x

Firefox 3.6 to 10.x

Chrome 9.0 to 13.0

Flash Player 10.1.102 or higher; Adobe

Flash Player permissions enabled

Microphone required (noise-cancellation

headset with integrated close-talk

microphone recommended)

256 Kbps or higher required

1024 x 768 or higher resolution

16-bit Sound Blaster-compatible

(ESS not recommended)

advance their Business English skills on the job, online and on demand.

GlobalEnglish LinGo Pro™ adds the unique functionality of allowing your company's key words, phrases, vocabulary and terminology to be widely shared and understood by everyone in your organization. With GlobalEnglish LinGo Pro™, companies can ensure that every employee speaks the common language that your company needs to be successful.

GlobalEnglish LinGo Pro™ applies Business English to real work, embracing the professional world of presentations, emails and meetings, while also covering key terminology related to business functions such as marketing and finance, industry sectors such as banking and pharmaceuticals, and topics such as technology and careers.

Wherever your global professionals are on the spectrum of Business English skills, GlobalEnglish LinGo Pro™ can give them the help they need at the very moment they need it.

- **Does your new hire need a list of company acronyms and definitions?** She can access it through GlobalEnglish LinGo Pro™.
- **Does your salesperson need an industry-specific term to use in his presentation?** He can find it and learn how to pronounce it on GlobalEnglish LinGo Pro™.
- **Does he have some downtime on a train ride?** He can practice his Business English with LinGo Pro™ flashcards.

When global professionals communicate more effectively, they help their organizations operate more successfully as part of the global enterprise—what we call Enterprise Fluency. As more companies become global in scope, Enterprise Fluency will have a significant impact on productivity gains, customer relations, sales traction and global talent management.

System Requirements (Continued)

Windows Registry

Subscribers must have read and write permissions for the Windows registry

Mobile Platforms

Should have cellular or Wi-Fi access

Android: Touch-screen mobiles with display size of 3.7

inches+ (including Android tablets)

iPhone: With iOS 3.3 to 5.0

Blackberry Torch 9860, 9850