GlobalEnglish
STEP+™
Standard Test of English
for Professionals

GlobalEnglish STEP+™

In today's global business environment, Business English communication is vital to ensuring organizational productivity. Every successful company must be "global-ready" to rise to competitive and other challenges. Assessment of the Business English levels of employees facilitates critical human capital decisions, such as recruiting the right person for the right job, handling promotions and raises, developing personnel skills and retaining employees. It also helps company executives benchmark their competency enterprise-wide.

GlobalEnglish's robust and adaptive assessment test, GlobalEnglish STEP+ enables organizations to assess and monitor the Business English skills of their employees with the end goal of increasing collective productivity and Enterprise Fluency™.

With GlobalEnglish STEP+, you can:

- Assess Business English competence across four key areas: speaking, reading, listening and grammar

- Establish the scope of your organization's Business English communication challenges and allocate training resources accordingly

- Improve employee performance with an objective assessment tool as the basis for individual development goals

Summary

GlobalEnglish STEP+ is an on-demand, online assessment that helps companies determine their employees' ability to communicate effectively in English for business.
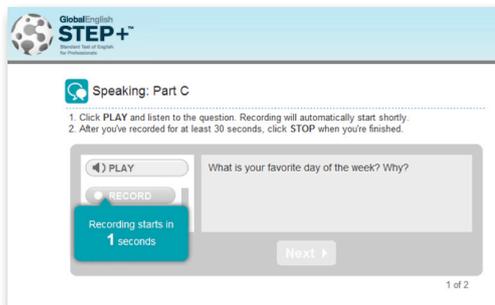
- Assess Business English competence across all key skills: grammar, listening, reading and speaking

- Easily track and report both individual and organizational results with online reporting

Benefits

- Valid, reliable assessment for GlobalEnglish Edge™ course levels

- Adaptive, engaging, business-specific content

- Quick download with no "footprint"

- Cost-effective, time-efficient SaaS solution

- Easy deployment and administration

Features

- 52-minutes duration

- Covers: speaking, reading, listening and grammar

- GlobalEnglish course levels align with the Common European Framework of Reference (CEFR)

- Reading, Listening and Grammar results available instantly

- Speaking results available in 48 hours

- Integrated with GlobalEnglish Edge

- Scores available via reporting interface

ALWAYS LEARNING

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Efficient, Comprehensive Evaluation of All Key Communication Skills, Including Speaking

GlobalEnglish STEP+ is a 52-minute test that assesses employees' Business English communication competence across four key skill areas: speaking, reading, listening and grammar. The adaptive format efficiently determines skill level, while the interactive, business-specific questions engage the subscriber and provide more relevant results to the company. Unlike other assessments, GlobalEnglish STEP+ focuses on Business English communication skills as opposed to just general English language proficiency.

With the innovative speaking section, GlobalEnglish STEP+ assesses English proficiency, pronunciation and "verbal communication" competence. The questions in the speaking section are scored by native English language experts. Results are available within 48 business hours. The results from the three other sections are available immediately upon completion of the test.

Test scores correlate to the instructional levels in GlobalEnglish Edge.

Easy to Deploy, Manage and Scale

GlobalEnglish STEP+ is designed to meet the needs of companies requiring an efficient, accurate and easy-to-implement solution for assessing Business English language proficiency.

- Enterprise scalability provides easy setup and administration for 100 to 100,000+ subscribers

- SaaS, on-demand solution has no hidden hardware, software or IT costs

- Secure, password-protected environment ensures privacy

- Integrates seamlessly with GlobalEnglish Edge

- Quick download for subscriber

View Results Based on Your Needs

GlobalEnglish STEP+ provides comprehensive, actionable results at both an individual and organizational level.

- Individual test results, including overall score and feedback on strengths and weaknesses, can be provided to individual test-takers, the test administrator or both

- Group reporting allows administrators to analyze test results based on an organization's specific structure

- Company administrators can access GlobalEnglish STEP+ speaking files for additional evaluation